



Business, Economics and Enterprise Learning Area

Overview of the Business, Economics and Enterprise Learning Area

I am Ms Thompson, the Head of Learning Area for Business, Economics and Enterprise. We have three staff in our Learning Area which is housed in the East Wing of the academy.

The Learning Area has 4 classrooms, which include dedicated computer rooms and interactive whiteboards.

Subjects taught in the Business, Economics and Enterprise Learning Area are GCSE Business, GCSE Economics, BTEC Tech Award in Enterprise and A-Level Economics. Students study the AQA syllabus for GCSE Business and A-Level Economics. For GCSE Economics, students study the OCR syllabus and study the Pearson syllabus for the BTEC Tech Award in Enterprise.

Curriculum and Assessment

- GCSE Business is studied across Years 9, 10 and 11. In Year 9, students are introduced to the subject of Business and study the introductory topics of business in the real world and the influences of the external environment. In Years 10 and 11, students move onto studying the main topics of business management which include HR, Operations, Marketing and Finance. GCSE Business is assessed by two final GCSE examination papers, each worth 50% of the GCSE total marks.
- GCSE Economics is studied across Years 9, 10 and 11. In Year 9, students are introduced to the subject of Economics and study the basic economic problem and factors of production. Students then move onto studying microeconomics. In Years 10 and 11, students study macroeconomics and the global economy. GCSE Economics is also assessed by two final GCSE examination papers, each worth 50% of the GCSE total marks.
- BTEC Tech Award in Enterprise is also studied across Years 9, 10 and 11. In Year 9, students complete Component 1 which is about exploring enterprises and the entrepreneur. In Year 10, students complete Component 2 which allows students to plan and pitch their own enterprise idea. Both Components 1 and 2 are internally assessed pieces of coursework. In Year 11, students complete Component 3 which is the externally assessed exam unit which focuses on promotion and finance for enterprise.
- A-Level Economics is studied across Years 12 and 13. Students study all topics, in depth, from microeconomics, macroeconomics and the global economy. Substantial wider reading is encouraged and supported to allow for students to gain a full economic understanding to enable them to be successful in their final A-Level exams. A-Level Economics is assessed by three final A-Level examination papers, all with equal weighting.

For a detailed overview of the curriculum offer for subjects please see our curriculum maps for the subjects taught in the Business, Economics and Enterprise Learning Area.



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Homework is set regularly with a focus on extended writing and essay-style questions for GCSE Business, Economics and A-Level Economics. We also expect students to be completing independent revision and wider reading in addition to regular homework.

Students in the Business, Economics and Enterprise Learning Area are regularly assessed in order for us to closely monitor progress and therefore identify and mitigate underachievement swiftly. Students predominantly receive formative feedback; but where an assessment replicates an exam they also receive summative feedback.

The Learning Area offers a wide variety of extra-curricular activities which range from Enterprise related activities and trips to an Economist Club. We always celebrate key enterprise and economic events throughout the year and pay special attention to Global Enterprise Week.

The learning area successes include 100% of students consistently achieving A*-C grades, with over 70% of students achieving A*-B grades in A-Level Economics. Students who study A-Level Economics also make above expected progress in terms of value added. At GCSE all students studying both Business and Economics achieve grades 4-9, with over 50% of students achieving grade 7+ in GCSE Economics. We also have a 100% pass rate across the BTEC Tech Award in Enterprise. Our students regularly go on to study economic related subjects at Oxbridge and the Russell group of universities and act as role models to our younger business, economics and enterprise students.