

GCSE Business Curriculum Map

AQA GCSE Business Curriculum Plan					
Year 9					
Term 1a	Term 1b	Term 2a	Term 2b	Term 3a	Term 3b
3.1 Business in the Real World 3.1.1 The purpose and nature of businesses 3.1.2 Business ownership 3.1.3 Setting business aims and objectives	3.1.4 Stakeholders 3.1.5 Business location	3.1.6 Business planning 3.1.7 Expanding a business	3.2 Influences on Business 3.2.1 Technology 3.2.2 Ethical and environmental considerations	3.2.3 The economic climate on businesses 3.2.4 Globalisation	3.2.5 Legislation 3.2.6 Competitive environment
<i>Formative Assessment Coverage: 3.1.1 - 3.1.3</i>	<i>Autumn Summative Assessment Coverage: 3.1.1 - 3.1.5 33% Paper 1&2 MCQ, Short Answers and Case Study Section</i>	<i>Formative Assessment Coverage: 3.1.6 - 3.1.7</i>	<i>Spring Summative Assessment Coverage: 3.1.1 - 3.2.2 57% Paper 1&2 MCQ, Short Answers and Case Study Section</i>	<i>Formative Assessment Coverage: 3.2.3 - 3.2.4</i>	<i>Summer Summative Assessment Coverage: 3.1.1 - 3.2.6 62% Paper 1&2 MCQ, Short Answers and Case Study Section</i>
Year 10					
Term 1a	Term 1b	Term 2a	Term 2b	Term 3a	Term 3b
3.4 Human Resources 3.4.1 Organisational structures 3.4.2 Recruitment and selection of employees	3.4.3 Motivating employees 3.4.4 Training	3.3 Business Operations 3.3.1 Production processes 3.3.2 The role of procurement	3.3.3 The concept of quality 3.3.4 Good customer services	3.5 Marketing 3.5.1 Identifying and understanding customers 3.5.2 Segmentation	3.5.3 The purpose and methods of market research 3.5.4 The elements of the marketing mix: price, product, promotion and place
<i>Formative Assessment Coverage: 3.4.1 - 3.4.2</i>	<i>Autumn Summative Assessment Coverage: 3.1.1 - 3.2.6 / 3.4.1-3.4.4 81% Paper 1&2 MCQ, Short</i>	<i>Formative Assessment Coverage: 3.3.1 - 3.1.2</i>	<i>Spring Summative Assessment Coverage: 3.1.1 - 3.4.4 100%/81% Paper 1&2 MCQ, Short Answers and Case Study</i>	<i>Formative Assessment Coverage: 3.5.1 - 3.5.2</i>	<i>Summer Summative Assessment Coverage: 3.1.1 - 3.5.4 100%/81% Paper 1&2 MCQ, Short Answers and Case Study</i>
Year 11					
Term 1a	Term 1b	Term 2a	Term 2b	Term 3a	Term 3b
3.6 Finance 3.6.1 Sources of finance 3.6.2 Cash flow	3.6.3 Financial terms and calculations 3.6.4 Analysing the financial performance of a business	<ul style="list-style-type: none"> * QLA - Reteach * Revision of full GCSE content * Exam Technique and Practice 	<ul style="list-style-type: none"> * Revision of full GCSE content * Exam Technique and Practice * Walk and Talk Mock for Spring 2 Mock Exam 	<ul style="list-style-type: none"> * QLA - Reteach * Revision of full GCSE content * Exam Technique and Practice 	
<i>Autumn Summative Assessment Coverage: 3.1.1 - 3.6.2 100%/90% Paper 1&2 MCQ, Short Answers and Case Study</i>	<i>Autumn Mock Exam Coverage: 3.1.1 - 3.6.4 100% Paper 1&2 MCQ, Short Answers and Case Study Sections</i>	<i>Formative Assessment Coverage: 3.1.6 - 3.6.4</i>	<i>Spring Mock Exam Coverage: 3.1.1 - 3.6.4 100% Paper 1&2 MCQ, Short Answers and Case Study Sections</i>	AQA GCSE Final Exams - Paper 1 and Paper 2	